As a local non-profit business association, we benefit from the support of KECI-TV NBC Affiliate Channel 13 in Missoula, MT. KECI provides excellent coverage of local issues and events; offers marketing and advertising support for local events, fundraisers and awareness campaigns; and provides staff and other support to assist with the production of these local events. KECI-TV provides a very valuable service to the Missoula community and its residents. Localism is vitally important to the success of many entities, including non-profit, for-profit, business, education, tourism and others